



**LIFE  
AFTER THE GAME**

PRESENTS

**LIFE**  
**AFTER THE GAME**  
*Golf Classic*

**CAP CANA, DOMINICAN REPUBLIC**

**SPONSORSHIP 2023**





# INTRODUCTION

## Greetings Sponsor,

***With all the Fame and Fortune that comes along with becoming a professional athlete, there is a reality that exist. Someday it all must end. For those who have a passion to play the game at its highest competitive form, one must now hang up that Jersey and put on a business suit or dress and join the ranks of Corporate America. Pondering to themselves "What do I do now?"...***

**LIFE AFTER THE GAME** is a nonprofit corporation created by former MLB all star pitcher Heath Slocumb. In his years since leaving the game successfully as a player and ultimately financially secure, Heath has felt the need to give back to the sport which changed his life. His own personal life's lessons are an inspiration and comfort to those who have sought his advice. The mission of Life After The Game is to assist active players, injured players and also seasoned athletes who have not had the fame and fortune in the sport they dedicated their lives to and who need assistance transitioning into new and fulfilling careers. Utilizing celebrity athletes and business leaders throughout the country, Life After The Game will help to educate, mentor and train these athletes to become productive and financially secure providers for their families and communities.

### THE GOALS OF LIFE AFTER THE GAME ARE SIMPLE:

- **Provide** a venue for successful athletes to pass along life's lessons to players in order to help them avoid the pitfalls of stardom and to come out the other side financially secure
- **Educate** and re-train retired or injured athletes for financially productive jobs
- **Mentor** America's youth so they will become successful and financially independent as adults whether they find a career in sports or not
- **Fund** Life After the Game so success is continued long after the game

### OUR MENTAL HEALTH & REHABILITATION PARTNERS:

**BARWIS** Performance is an organization that is dedicated to helping athletes and Veterans train and rehabilitate from injuries. BARWIS is internationally known for its success of assisting clients who were told they would never walk again. BARWIS also specializes in assisting veterans and athletes with mental health through intense, scientific and community-based fitness and counseling.

**HOME BASE** is a Boston Red Sox Foundation with a strong presence in Southwest Florida and Boston. They assist veterans at programs in coordination with Mass General Hospital and Lee Health and focus on mental health and rehabilitation.

**FIRST TEE** enable kids to build the strength of character that empowers them through a lifetime of new challenges. By seamlessly integrating the game of golf with life skills curriculum, we create learning experiences that build inner strength, self-confidence, and resilience that kids can carry to everything they do.

All funds raised by Life After The Game will go directly to rehabilitation of our former athlete as they transition from sports to success in the business world.

Together, we will impact our communities as those who take part in our program engage in community based activities such as youth programs with the support of Life After The Game. Funds will be raised through charitable donation and sponsorship.



Sincerely,  
**Heath Slocumb**  
Heath Slocumb, Founder  
[www.lifeafterthegame.org](http://www.lifeafterthegame.org)



**LIFE  
AFTER THE GAME**

*"The bridge that helps professional athletes keep the momentum from the field into business."*



LIFE  
AFTER THE GAME

# LIFE AFTER THE GAME Golf Classic

CAP CANA, DOMINICAN REPUBLIC

OCTOBER 13-15, 2023

EARLY BIRD REGISTRATION  
WIN A 5 DAY / 4 NIGHT  
STAY IN CANCUN!!!  
REGISTER BEFORE AUG. 15, 2023

*Tee it up for Charity*

@ PUNTA ESPADA - ONE OF THE TOP RATED COURSES IN THE WORLD!

GOLF FEE: \$7,500 - THREESOME + CELEBRITY / \$2,500 - TWOSOME

\$150 DONATION BEACH BASH (PER PERSON / PER DAY) - \$50 DONATION SPECTATOR TICKETS (PER PERSON / PER DAY)

FRI., OCT. 13: 6PM - BEACH BASH PARTY SAT., OCT. 14: 9AM SHOTGUN (SCRAMBLE) - GOLF PLAY W/ CELEBS / 6PM AWARDS PARTY

SUN., OCT. 15: CELEBRITY GOLF CHALLENGE - CELEB vs CELEB - TEE TIMES ASSIGNED - GOLF WITH CELEBRITY: \$750 PER GOLFER

TOP ATHLETES & CELEBRITIES TO ATTEND... FAMILY FUN EVENTS!!!



OFFICIAL HOST HOTEL:  
MARGARITAVILLE

SPECIAL RATES FOR OUR GUESTS  
HOTEL ORGANIZED EVENTS FOR FAMILIES

Forjando un Futuro



PROCEEDS TO BENEFIT:



LIFE  
AFTER THE GAME

A NON PROFIT ORGANIZATION HELPING LOW-INCOME  
FAMILIES THROUGH COMMUNITY DEVELOPMENT PROJECTS.

A NON PROFIT ORGANIZATION THAT ASSIST ATHLETES  
WITH TRANSITION TO THE BUSINESS WORLD.

FOR MORE INFORMATION

VISIT US AT:

WWW.LIFEAFTERTHEGAMEGOLFCLASSIC.COM

DOMINICAN COORDINATOR:

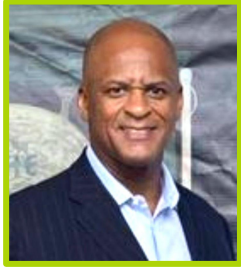
JERI LUGO

JLUGO@EXPLORAEVENTS.COM

CELEBRITY HOST CONTACT:

MAGALY FERNANDEZ

MAGALY@ILIFESTYLEGLOBAL.COM



**Heath Slocumb**  
Former MLB



**Luis Alicea**  
Former MLB



**Charlie Joiner**  
Former NFL



**Marshall Faulk**  
Former NFL



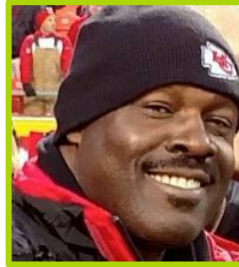
**Anthony Bowie**  
Former NBA



**Brian Jordan**  
Former MLB



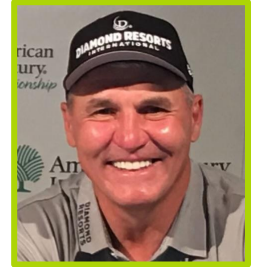
**Jeff Garcia**  
Former NFL



**Christian Okoye**  
Former NFL



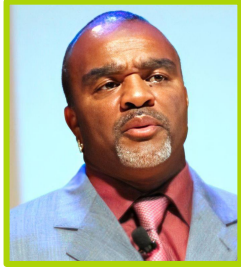
**Eric Dickerson**  
Former NFL



**Mark Rypien**  
Former NFL



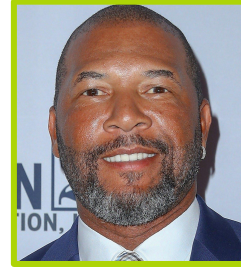
**Greg Vaughn**  
Former MLB



**Tony Womack**  
Former MLB



**Johnny Damon**  
Former MLB



**Gary Sheffield**  
Former MLB



**Bernard Gilkey**  
Former MLB



**Rene Rivera**  
Former MLB



**Preston Wilson**  
Former MLB



**Placido Polanco**  
Former MLB



**Benjie Molina**  
Former MLB



**Charles Johnson**  
Former MLB

ALL HAPPENING AT THE BEAUTIFUL

*Punta Espada*  
CAP CANA



## CHARITY BENEFICIARIES



## LIFE AFTER THE GAME



### LIFE AFTER THE GAME

**Life After The Game** is a Non-Profit Organization that connects professional athletes with resources to transition from sports to business. Our program links athletes with business opportunities, networking events and mentoring to build a support system for professional and personal development.



## Forjando Un Futuro



### FORJANDO UN FUTURO

**Fundación Forjando Un Futuro (FUF)** is a non-governmental organization founded in September 2013 in the Dominican Republic, with the aim of helping low-income families in the eastern part of the country through community development projects in the areas of Education and Culture, Health and Hygiene, Awareness, and Environment.



## EVENT ITINERARY

### SCHEDULE OF EVENTS

#### Friday, October 13

6pm-9pm **Beach Bash at Margaritaville**  
\$150 Donation Entry (*per person / per day*)

#### Saturday, October 14

9am **Shotgun Start (Scramble Format)**  
**at Punta Espada**  
\$7,500 - Threesome + Celebrity to make a foursome  
\$2,500 - Twosome  
(*Transportation from Margaritaville provided*)  
\$50 Donation Spectators (*per person / per day*)

6pm **Awards Cocktail Party at Margaritaville**

#### Sunday, October 15

**Celebrity Challenge at Punta Espada**  
\*\*\* Tee Times assigned \*\*\*  
All of the celebrities are playing against each other.  
All are welcome to join in for an additional **\$750 fee**.  
(*Transportation provided*)

#### OFFICIAL HOST HOTEL



**Early Bird Registration Special: Hurry and register by August 15th 2023 and receive a 5 days / 4 nights "complimentary stay" in Cancun for Two or Family of Four ( 2 adults / 2 children 12yrs and under FREE )**

### CELEBRITY CHALLENGE TITLE SPONSORSHIP

- (3) Foursomes to include golf, breakfast, lunch, brochure and literature in swag bag
- Hole Signage and Table on golf course, 7-sec drone video coverage, 5-min podium intro at Luncheon, signage at clubhouse and parties
- Presentation as Presenting Sponsor in video of the Tournament
- Exclusivity in the line of business in all tournament activities
- Your logo in the event's official paparazzi banner
- Right to brand activities in the hospitality area and driving range
- Right to distribute merchandising during the events
- Opportunity to place up to 4 banners in the designated areas
- Mention of your brand on the tournament's social media networks
- **Free Tickets (12) to Beach Bash.**

# \$25,000



## SPONSORSHIP PACKAGES

100% of the NET proceeds go to  
Life After The Game and/or Forjando Un Futuro

### PLATINUM SPONSORSHIP

- (3) Teams (Threesome+celebrity) to include golf, breakfast, lunch, full-page advertisement in the Program, brochure and literature in swag bag
- Hole Signage and Table on golf course, 7-sec drone video coverage, 5-min podium intro at Luncheon, signage at clubhouse and parties
- Presentation as Presenting Sponsor in video of the Tournament
- Exclusivity in the line of business in all tournament activities
- Your logo in the event's official paparazzi banner
- Right to brand activities in the hospitality area and driving range
- Right to distribute merchandising during the events
- Opportunity to place up to 3 banners in the designated areas
- Mention of your brand on the tournament's social media networks
- **Free Tickets (12) to Beach Bash**

**\$25,000**

### DIAMOND SPONSORSHIP

- (2) Teams (Threesome+celebrity) to include golf, breakfast, lunch, 1/2 page advertisement in the Program, brochure and literature in swag bag
- Hole Signage and Table on golf course, 4-sec drone video coverage, 2-min podium intro at Luncheon, signage at clubhouse and parties
- Your logo in the event's official paparazzi banner
- Right to brand activities in the hospitality area and driving range
- Right to distribute merchandising during the events
- Opportunity to place up to 2 banners in the designated areas
- Mention of your brand on the tournament's social media networks
- **Free Tickets (8) to Beach Bash**

**\$15,000**

### GOLD SPONSORSHIP

- (1) Teams (Threesome+celebrity) to include golf, breakfast, lunch, 1/4 page advertisement in the Program, brochure and literature in swag bag
- Hole Signage and Table on golf course, 4-sec drone video coverage, 2-min podium intro at Luncheon, signage at clubhouse and parties
- Your logo in the event's official paparazzi banner
- Right to brand activities in the hospitality area and driving range
- Right to distribute merchandising during the events
- Opportunity to place up to 1 banner in the designated areas
- Mention of your brand on the tournament's social media networks
- **Free Tickets (8) to Beach Bash**

**\$10,000**

### HOLE & TABLE SPONSORSHIP

- Hole Signage and Table on golf course
- Your logo in the event's official paparazzi banner
- Right to brand activities in the hospitality area and driving range
- Right to distribute merchandising during the events
- Opportunity to place up to 1 banner in the designated areas
- Mention of your brand on the tournament's social media networks
- **Free Tickets (2) to Beach Bash**

**\$5,000**



## SPONSORSHIP PACKAGES

100% of the NET proceeds go to Life After The Game and/or Forjando Un Futuro

### GIFT BAG SPONSORSHIP

- (1) Twosome to include golf, breakfast, lunch and brochure and literature in swag bag
- Hole Signage and Table on golf course and signage at clubhouse and parties
- Your logo in the event's official paparazzi banner
- Right to brand activities in the opening party
- Right to distribute merchandising during the events
- Opportunity to place 1 banner in the designated areas
- Mention of your brand on the tournament's social media network
- **Free Tickets (2) to Beach Bash**

**\$7,500**

### OPENING PARTY SPONSORSHIP

- (1) Twosome to include golf, breakfast, lunch and brochure and literature in swag bag
- Hole Signage and Table on golf course and signage at clubhouse and parties
- Your logo in the event's official paparazzi banner
- Right to brand activities in the opening party
- Right to distribute merchandising during the events
- Opportunity to place 1 banner in the designated areas
- Mention of your brand on the tournament's social media network
- **Free Tickets (2) to Beach Bash**

**\$7,500**

### AWARDS SPONSORSHIP

- (1) Twosome to include golf, breakfast, lunch and brochure and literature in swag bag
- Hole Signage and Table on golf course and signage at clubhouse and parties
- Your logo in the event's official paparazzi banner
- Right to brand activities in the opening party
- Right to distribute merchandising during the events
- Opportunity to place 1 banner in the designated areas
- Mention of your brand on the tournament's social media network
- **Free Tickets (2) to Beach Bash**

**\$7,500**

### BEVERAGE SPONSORSHIP

- Signage on all beverage carts, ¼ page advertising on the Program and brochure and literature in swag bag
- Your logo in the event's official paparazzi banner
- Right to distribute merchandising during the events
- Opportunity to place 1 banner in the designated areas
- Mention of your brand on the tournament's social media networks
- **Free Tickets (2) to Beach Bash**

**\$5,000**





## SPONSORSHIP PACKAGES

100% of the NET proceeds go to Life After The Game and/or Forjando Un Futuro

### PUTTING CONTEST AFTER EVENT

- Hole Signage and logo placed in the Program
- Your logo in the event's official paparazzi banner
- Right to distribute merchandising during the events
- Opportunity to place 1 banner in the designated areas
- Mention of your brand on the tournament's social media networks
- **Tickets (2) to the Beach Bash**

**\$2,500**

### CHIPPING CONTEST @ BEACH BASH

- Hole Signage and logo placed in the Program
- Your logo in the event's official paparazzi banner
- Right to distribute merchandising during the events
- Opportunity to place 1 banner in the designated areas
- Mention of your brand on the tournament's social media networks
- **Tickets (2) to the Beach Bash**

**\$2,500**

### GOLF BALL SPONSORSHIP

- Hole Signage and logo placed in the Program
- Your logo in the event's official paparazzi banner
- Right to distribute merchandising during the events
- Opportunity to place 1 banner in the designated areas
- Mention of your brand on the tournament's social media networks
- **Tickets (2) to the Beach Bash**

**\$2,500**

### TRANSPORTATION SPONSORSHIP

- Hole Signage and logo placed in the Program
- Your logo in the event's official paparazzi banner
- Right to distribute merchandising during the events
- Opportunity to place 1 banner in the designated areas
- Mention of your brand on the tournament's social media networks
- **Tickets (2) to the Beach Bash**

**\$2,500**

### SIGNAGE SPONSORSHIP

- Hole Signage and logo placed in the Program
- Your logo in the event's official paparazzi banner
- Right to distribute merchandising during the events
- Opportunity to place 1 banner in the designated areas
- Mention of your brand on the tournament's social media networks
- **Tickets (2) to the Beach Bash**

**\$2,500**



**LIFE  
AFTER THE GAME**



## ABOUT THE FOUNDER

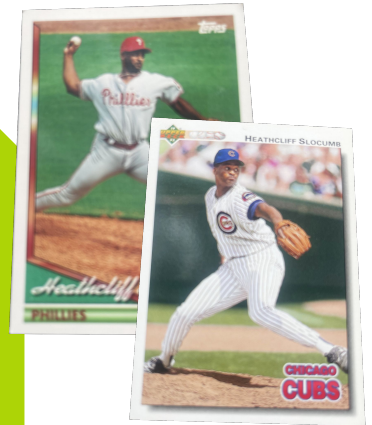
Only 1% of people become professional athletes and experience a larger than life opportunity with cheering fans, team unity and being in the limelight of media. **Life After The Game** is a 501(c)(3) non-profit organization founded by former Major League baseball player **Heath Slocumb**. **Heath** recognized professional athletes face challenges as their sports career ends and they consider their next steps. Many athletes are not prepared for this transition and don't have resources to help them transition effectively. **Heath's** vision is to bring awareness of the challenges professional athletes face and to provide a platform that supports athletes with their transition from sports to life.



### Heath Slocumb Former MLB

**Life After The Game** was founded by former Major League Baseball pitcher, Heathcliff Slocumb. After a 10 year MLB career he transitioned from a life focused on sports to everyday life as a father and entrepreneur. Heath found himself rediscovering his passions outside the world of sports and navigating new fields. He was able to find prolonged success through hard work and forging partnerships along the way. The journey to new found victory brought Heath to the realization that there were likely many other sports professionals with a similar experience.

Departing from the life of professional athletics may leave some wondering "what's next?". Others know what they want but need guidance on how to get started. **Life After The Game** is the bridge that helps professional athletes keep the momentum going, off the field. Our program is designed to provide a customized support plan based on your specific needs and goals so you don't waste anymore time getting back into life after the game.



#### FORMER TEAMS:

- Chicago Cubs
- Cleveland Indians
- Philadelphia Phillies
- Boston Red Sox
- Seattle Mariners
- Baltimore Orioles
- St. Louis Cardinals
- San Diego Padres

Our Program provides professional athletes with support and resources to educate and empower them as they transition from the sports world into business.

By raising awareness about the challenges professional athletes face and providing athletes with resources, the **Life After The Game** program gives the athlete the support they need for a successful transition.

- Transition and Rebranding Education
- Individualized Mentoring and Coaching
- Networking Events
- Career Development
- Physical and Mental Wellness
- Giving Back to the Community

The bridge that helps professional athletes keep the momentum from the field into business